



THE ACADEMIC SOLUTION

iThenticate, the leader in professional plagiarism prevention, is designed for the authentication of faculty research, faculty-authored articles or textbooks, grant proposals, supplemental course materials and dissertations and theses.

Provided by the creators of Turnitin, the leading plagiarism prevention solution for students, iThenticate delivers a solution developed to meet the specific demands of academic publishers in order to:

- Ensure due diligence and prevent academic misconduct before it occurs.
- Reduce time spent investigating and adjudicating misconduct cases.
- Protect the reputation of the institution, research advisor, writer and publisher.

Built for **PROFESSIONAL WRITERS**

iThenticate is designed for speed and ease-of-use so that academic researchers can quickly upload, check and examine documents in just a few minutes. iThenticate is accessed through a web-based interface and requires little to no training. If users can attach documents to an email, then they will be comfortable using iThenticate. iThenticate helps researchers share documents and collaborate as groups. In-depth analytics provide visibility into content submissions and levels of originality over time.

We can now reassure our community that we are doing all we can to preserve the integrity of our journals and to protect our author's work against future plagiarism.

Professional Engineering Publishers | Rosemary Grimes

The Standard for **RESEARCHERS AND PUBLISHERS**

iThenticate compares every submitted paper to a massive database of content from over 90,000 major newspapers, magazines, scholarly journals, and books as well as a database of over 14 billion current and archived pages of web content. In addition, iThenticate checks materials from over 50,000 scholarly journals and more than 150 STM publishers. Publishing partners include CrossRef, Gale, Emerald Journals, ABC-CLIO, SAGE Reference, PubMed, Pearson, McGraw-Hill, Wiley and EBSCOhost.

Comprehensive **REPORTING**

Within moments of submitting a document to iThenticate, a similarity report is produced that shows matches to documents in the iThenticate database. Similarity Reports include an overall similarity index that shows the overall percentage of matched content in the document and a list of all matched sources that make up the similarity index. Other reports include:

- **Side-by-side comparison** of the document to matched sources in the database.
- **Largest matches** showing where sources and text of the largest content match in the document.
- **Summary report** that provides a high-level overview of matched content in the document.

iThenticate offers peace of mind when we run these reports so, god forbid, we run into an issue down the line we can go back to the report.

Landes BioScience | Betsy Granger

Leading Research Institutions TRUST ITHENTICATE

iThenticate serves leading research institutions such as Central Michigan University, Clemson University, University of Virginia, Texas Tech University, Purdue University, and University of Michigan.

Comparing TURNITIN VS. ITHENTICATE

While iThenticate and Turnitin share the same underlying technology, the design, user experience and outcome are designed to meet the needs of two very different types of users.

Turnitin is designed for students and instructors in a classroom setting. The application employs a course management metaphor where papers are submitted to specific classes and assignments. Turnitin papers are compared against the Web, Scholarly publications and more than 150 million student papers.

iThenticate is designed for academics and researchers who need to organize and share their work in a folder-based system similar to Google Docs. This design strips away many of the controls implemented to meet the needs of the classroom experience (classes and assignments, display of results, document limits, comparison and submission of the paper to the student database). In short, iThenticate helps academic and professional researchers collaborate and check their work quickly and effectively.

	<i>Turnitin</i>	<i>iThenticate</i>
Designed for	Students in the classroom	Faculty & Researchers
Outcome	Graded Papers	Published Works
Interface	Course Management	Document Management
Display of Results	Document Viewer	Text Only
Databases	14 Billion Web Pages, 150 Million Student Papers 50,000 Scholarly Journals	14 Billion Web Pages, 50,000 Scholarly Journals, Internal Documents
Sharing	Not Standard	Shared with Multiple People
Document Size	Up to 100 Pages	Up to 400 Pages
Submission Storage	Default Opt-in to Database	Not added to Database



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